

Barometer of mobile Internet connections in Romania.

01/01/2023 - 31/12/2023

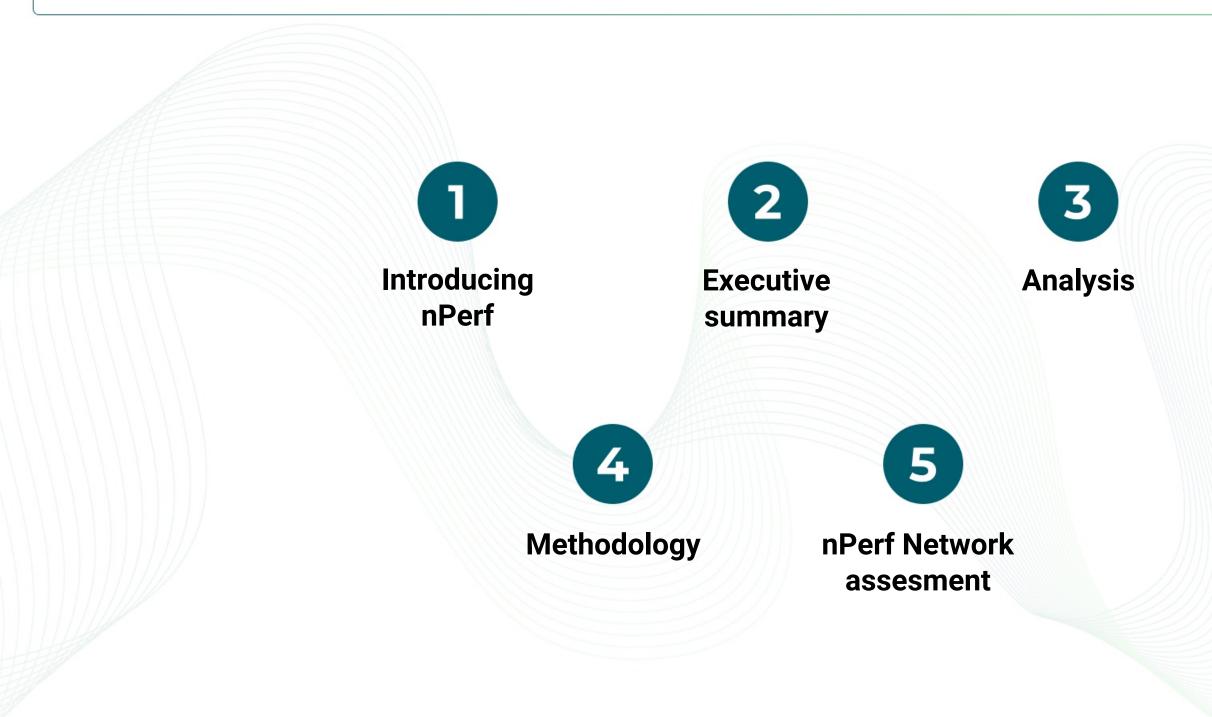






February 23, 2024







n perf

Expert in the telecom network optimization

nPerf is an independent French company based in Lyon (France). For over a decade, nPerf has been a trusted partner for both fixed and mobile operators, providing comprehensive network testing solutions and analysis. Our mission is to accurately measure, evaluate, and enhance the understanding of Internet connectivity around the world.





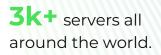


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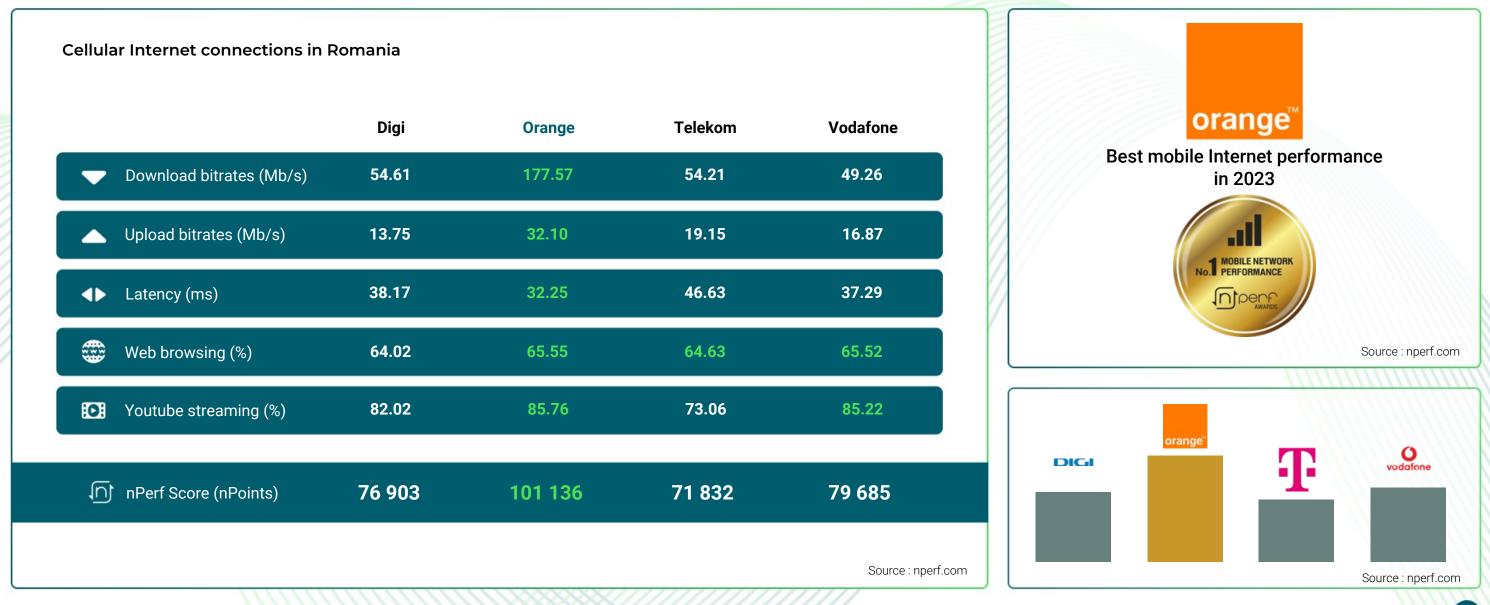






2. Executive Summary

The subscribers of Orange enjoyed the best mobile Internet performances in Romania during 2023.





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The subscribers of Orange enjoyed the best 5G mobile connections in Romania during 2023.

5G mobile connections in Romania Vodafone Digi Orange Download bitrates (Mb/s) 159.48 99.48 357.30 Upload bitrates (Mb/s) 25.66 34.37 53.10 **↓** Latency (ms) 29.44 25.61 34.39 Web browsing (%) 76.84 74.56 73.51 Youtube streaming (%) 88.82 88.46 86.45 111 222 124 780 97 237 1n nPerf Score (nPoints)





Source : nperf.com

3. Analysis

The Romanian mobile market demonstrates a dynamic competitive landscape where ISPs are rigorously evaluated based on their performance metrics. These metrics, crucial for assessing the quality of service, include download and upload bitrates, latency, web browsing success rates, YouTube streaming performance, and overall nPerf scores.

Orange shines with exceptional performance both in 5G

Orange appears as the leading ISP in Romania with an exceptional nPerf score of 101,136 nPoints. It offers the highest download bitrate on the market at 177.57 Mb/s and an impressive upload bitrate of 32.1 Mb/s, ensuring fast and efficient data transfers. With a latency of just 32.25 ms, Orange offers a very responsive Internet experience. The percentages of web browsing and YouTube streaming are 65.55% and 85.76% respectively, highlighting Orange's commitment to providing premium browsing and video streaming services. With its leadership in 5G, Orange dominates the mobile market in Romania.

Vodafone: A major conqueror

Vodafone maintains a strong presence with an nPerf score of 79,685 nPoints, driven by a download bitrate of 49.26 Mb/s and an upload bitrate of 16.87 Mb/s. The ISP achieves a latency of 37. 29ms, providing a seamless internet experience. Vodafone's web browsing and YouTube streaming percentages are 65.52% and 85.22%, respectively, indicating a reliable and efficient service for web browsing and video streaming.

Digi: Desire to offer better service

Digi presents reliable service with an nPerf score of 76,903 nPoints. The ISP offers a download bit rate of 54.61 Mb/s and an upload speed of 13.75 Mb/s. With a latency of 38.17 ms, Digi guarantees a smooth online experience. The success rates for web browsing and YouTube streaming stood at 64.02% and 82.02%, respectively, highlighting Digi's strong performance in providing quality Internet services.

Telekom: Room for improvement

Telekom holds its ground with a nPerf score of 71,832 nPoints. The ISP delivers a download bitrate of 54.21 Mb/s and an upload speed of 19.15 Mb/s. Despite a slightly higher latency of 46.63 ms, Telekom supports a satisfactory online experience. The web browsing and YouTube streaming success rates are 64.63% and 73.06%, respectively, demonstrating Telekom's commitment to providing consistent internet services.

Conclusion

Analysis of the Romanian mobile market reveals that Orange is the undisputed leader for all mobile generations (2G, 3G, 4G and 5G), setting the standard with unrivaled download and upload speeds, as well as browsing experiences and exceptional streaming. Vodafone and Digi offer competitive services with balanced performance across all parameters, while Telekom demonstrates a willingness to improve.

4. Methodology

nPerf provides a **free tool to assess Internet connection quality** via its website and mobile apps (Android, iOS). Daily, thousands of people rely on nPerf for speed tests in their country, contributing to a comprehensive crowdsourced database covering all operators.

The study employs a strong filtering method to reflect real customer experiences on a specific network (mobile or fixed line). Measures are taken to prevent probes and measurement robots from affecting the results.

For mobile connections, we assess:

Download bitrate :

Indicates the amount of data your connection can receive in one second from the nPerf server. The highest the measured value, the best is the bitrate of your connection.

Dpload bitrate :

Indicates the amount of data your connection can send in one second from the nPerf server. The highest the measured value, the best is the bitrate of your connection.

↓ Latency (ping) :

It indicated the delay a small packet of data requires to make a round-trip from your computer to the nPerf server. The shorter the delay, the most reactive your connection is. The main is the minimum value.

Browsing performance :

The browsing test assesses the load time of the fully loaded pages, including images, JavaScript, CSS, and fonts, for the five most popular sites. This indicator reflects the user's perceived quality of the Internet network.

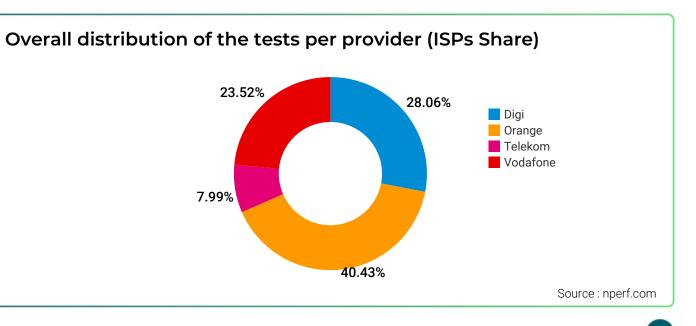
Image: Streaming performance :

The video streaming test gauges the load time of a fully loaded video in three resolutions on YouTube, considering stalls during playback. This indicator reflects the user's perceived quality of the Internet network.

Statistical precision is crucial in accurately determining winners. At nPerf, we prioritize test quality, precise reporting, and transparency. Analyzing a large volume of tests in this study, we've achieved 3 % precision for absolute values and 1 point for percentage-based results, highlighting the reliability and accuracy of our data.

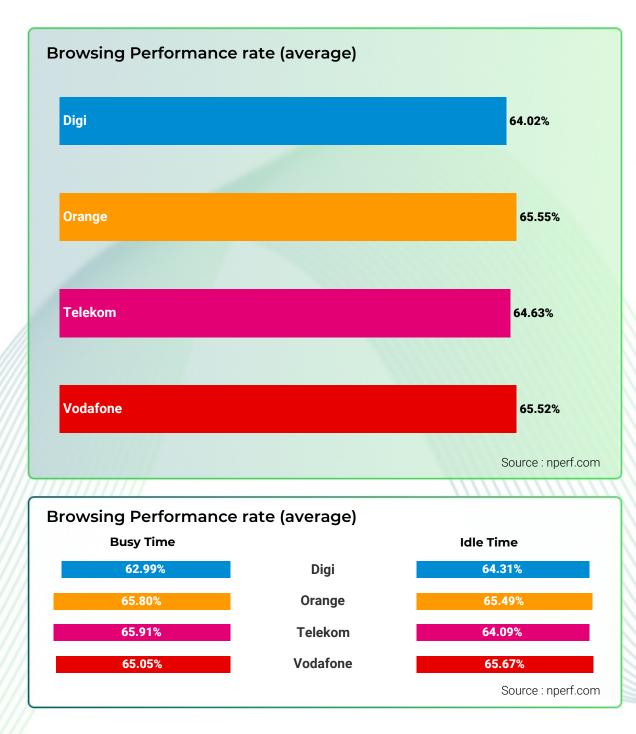
For a more comprehensive understanding of the user experience, our report features test results during both Busy hours (6 PM to 11 PM) and Idle hours (the rest of the day). Busy hours, marked by network strain, can impact user experience through congestion. This approach helps in understanding how network performance fluctuates throughout the day.

We only include national Internet service providers with test share above 5% share. The chart below shows the overall test distribution for each service provider.

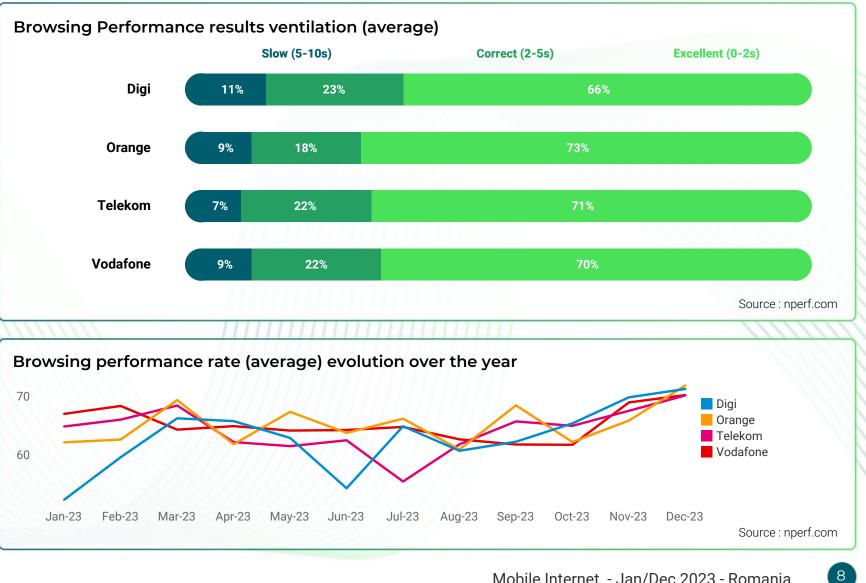








The subscribers of Orange, Vodafone and Telekom enjoyed the best mobile Internet browsing performance in 2023.



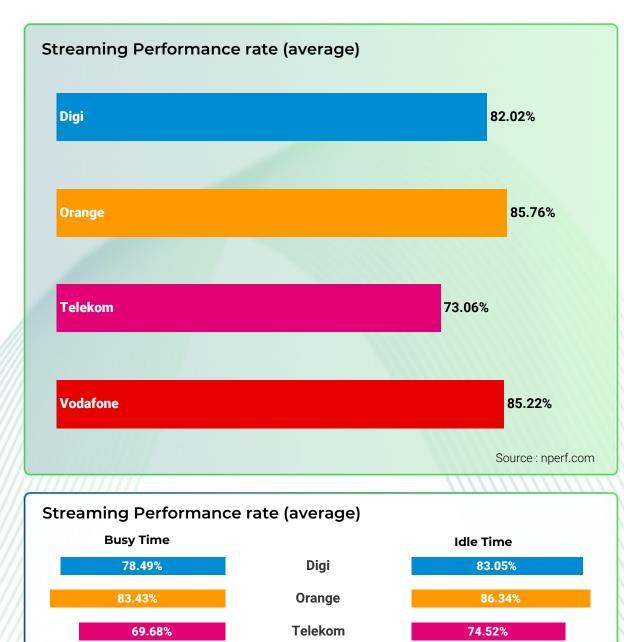




84.81%

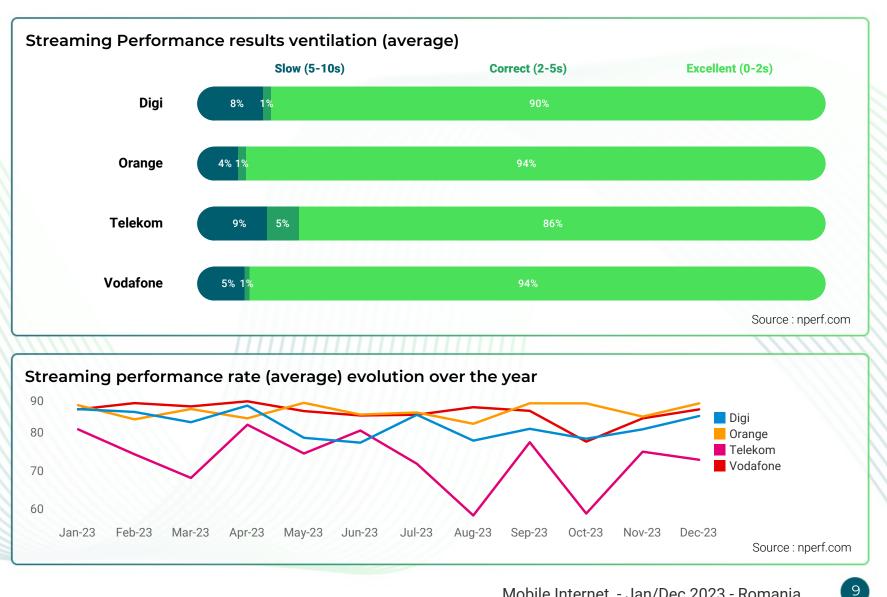
85.35%

Source : nperf.com



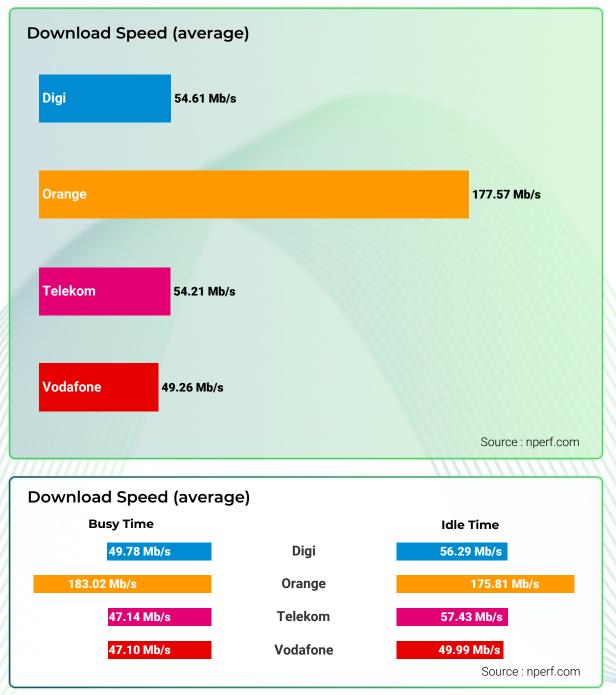
Vodafone

The subscribers of Orange and Vodafone enjoyed the best mobile Internet streaming performance in 2023.

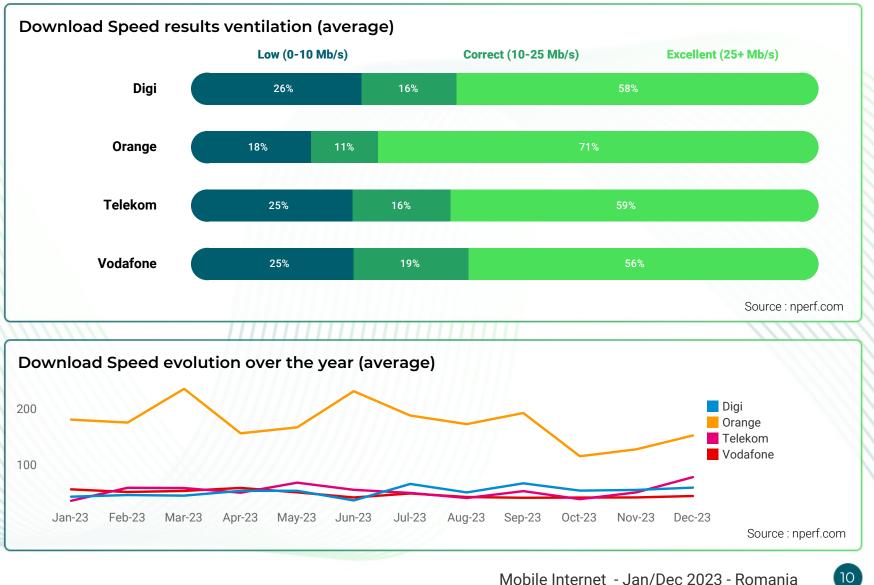






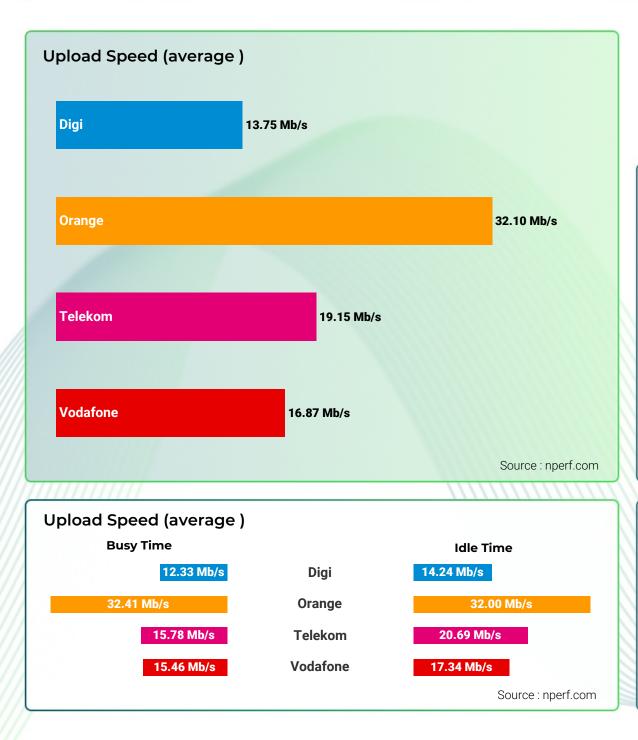


The subscribers of Orange enjoyed the best average mobile Internet download speed in 2023.

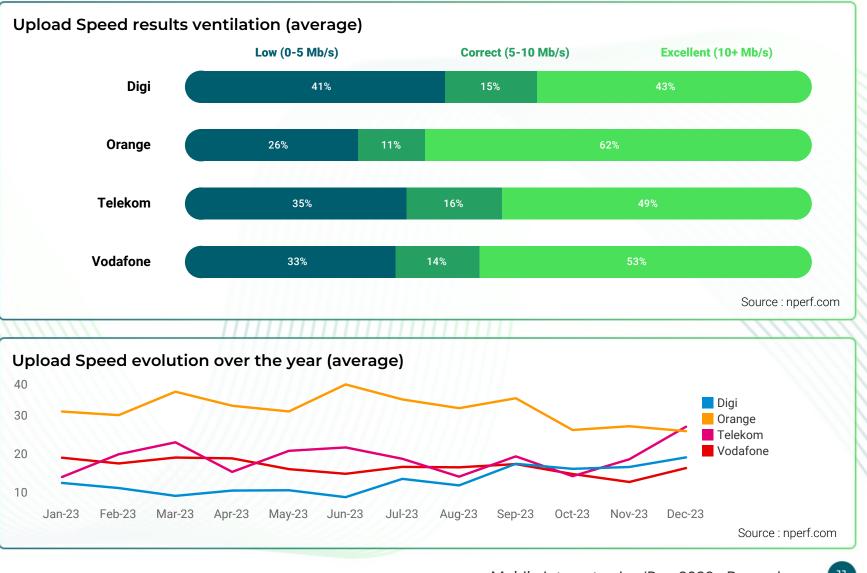






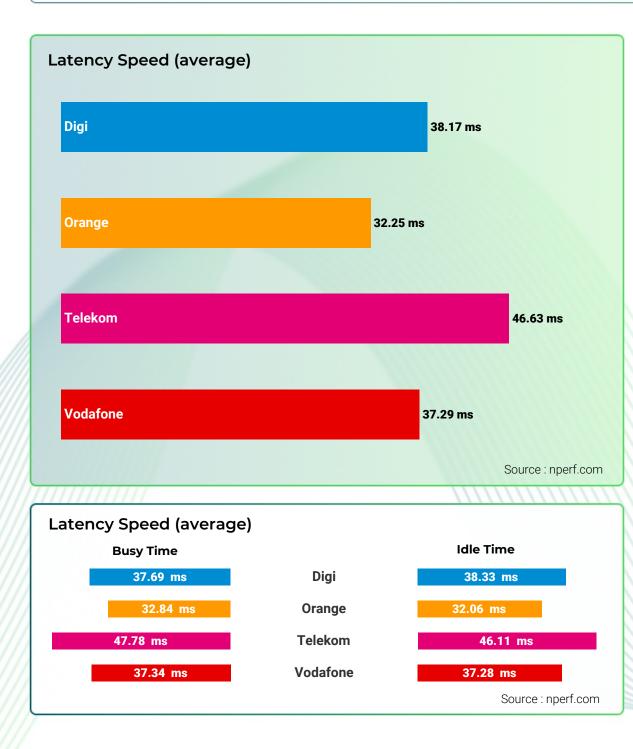


The subscribers of Orange enjoyed the best average mobile Internet upload speed in 2023.

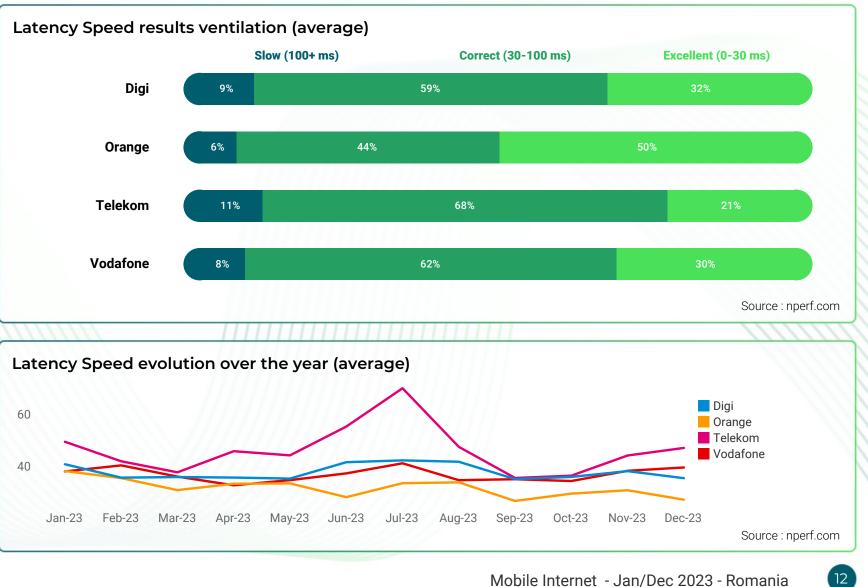




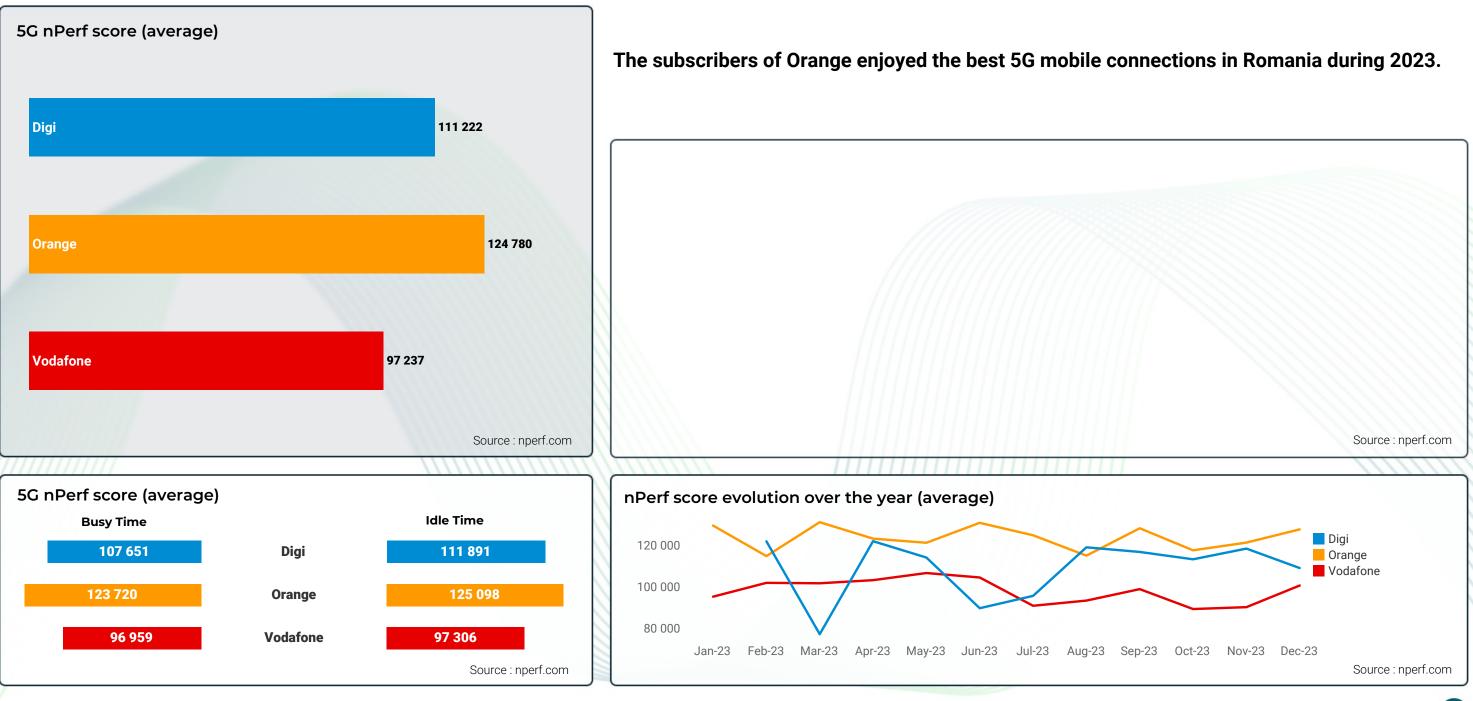




The subscribers of Orange enjoyed the best average mobile Internet latency speed in 2023.





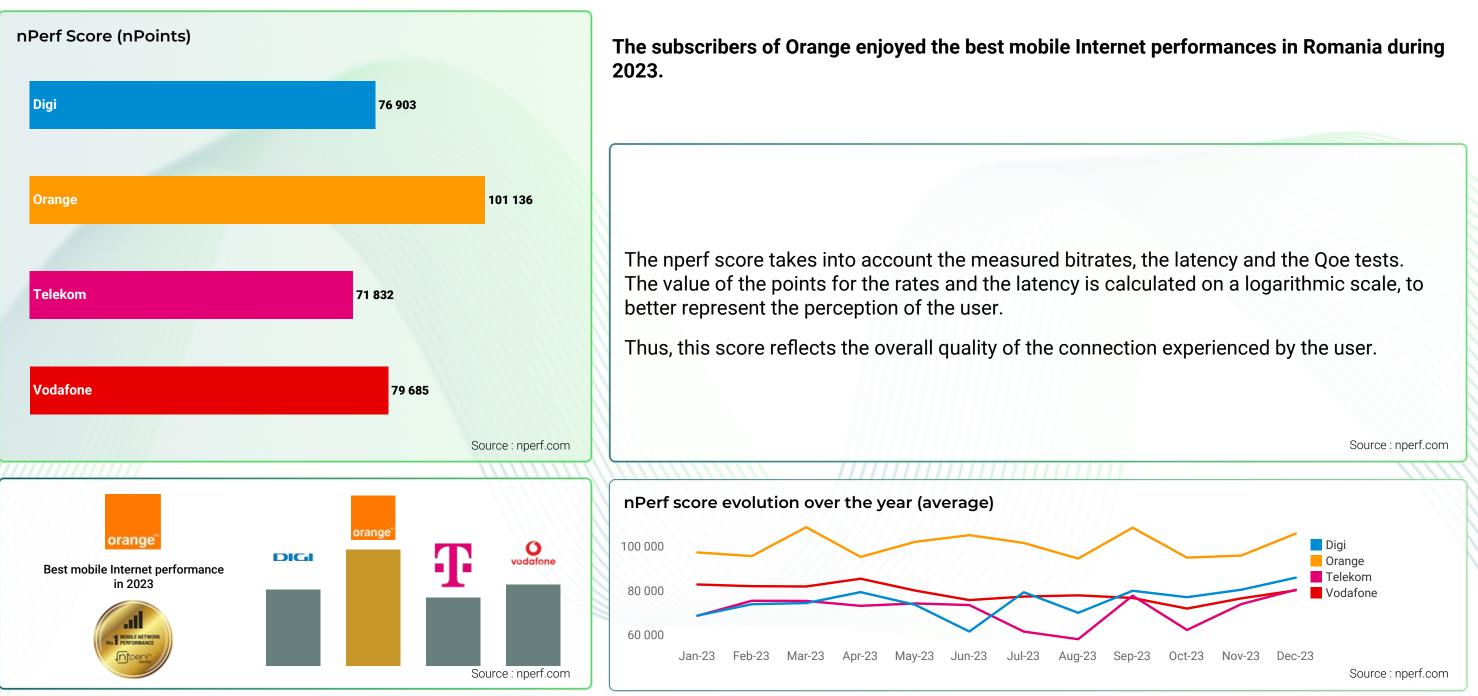


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Mobile Internet performance in Romania





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