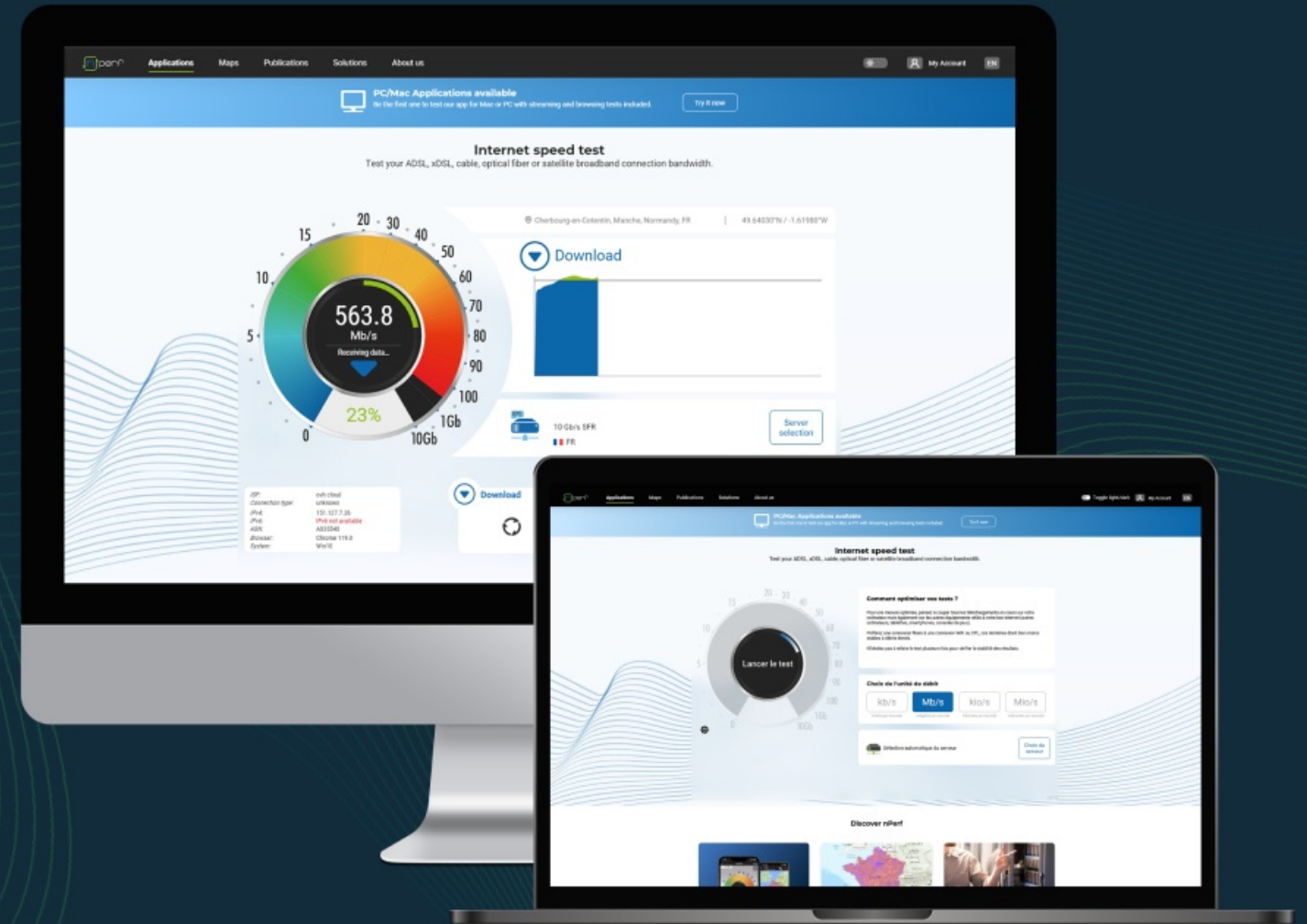


February 15, 2024



Barometer of fixed Internet Connections in Mexico.

01/01/2023 - 31/12/2023



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**nPerf Network
assessment**

Expert in the telecom network optimization

nPerf is an independent French company based in Lyon (France). For over a decade, nPerf has been a trusted partner for both fixed and mobile operators, providing comprehensive network testing solutions and analysis. Our mission is to accurately measure, evaluate, and enhance the understanding of Internet connectivity around the world.



300k+ tests daily
worldwide.



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Test your Internet connection with nPerf!

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2. Executive Summary



The subscribers of Totalplay enjoyed the best broadband performances in Mexico during 2023.

Fixed Internet connections in Mexico

	Izzi	Megacable	Telmex	Totalplay
▼ Download bitrates (Mb/s)	55.27	81.81	87.68	127.87
▲ Upload bitrates (Mb/s)	18.74	41.66	54.20	63.99
◀▶ Latency (ms)	64.45	20.53	46.16	20.92
 nPerf Score (nPoints)	99 701	132 141	120 248	142 205




Best fixed Internet performance
in 2023



Source : nperf.com

FTTH Fixed Internet connections in Mexico

	Megacable	Telmex	Totalplay
▼ Download bitrates (Mb/s)	333.26	301.51	311.58
▲ Upload bitrates (Mb/s)	262.97	216.50	222.84
◀▶ Latency (ms)	15.17	34.55	14.65
 nPerf Score (nPoints)	173 702	155 721	171 843



Source : nperf.com

3. Analysis



Our analysis delves into the Internet Service Providers' performances based on critical metrics: download and upload bitrates, latency, and the comprehensive nPerf scores, which collectively paint a detailed picture of the user experience.

Totalplay confirms its leadership

In the total market segment, Totalplay leads with remarkable download and upload speeds of 127.87 Mb/s and 63.99 Mb/s, respectively, combined with a low latency of 20.92 ms. This exceptional performance is reflected in its top nPerf score of 142,205 points, highlighting Totalplay's superiority in providing high-quality broadband services.

Megacable: the strong competitor

Megacable follows as a strong competitor, offering solid download and upload speeds of 81.81 Mb/s and 41.66 Mb/s, respectively. With a latency of 20.53 ms, Megacable achieves a commendable nPerf score of 132,141 points, showcasing its competitive edge in the market.

Telmex: the consistent contender

Telmex presents itself as a consistent contender with download and upload speeds of 87.68 Mb/s and 54.2 Mb/s, respectively. Despite a higher latency

of 46.16 ms, Telmex secures a robust nPerf score of 120,248 points, indicating reliable service delivery.

Izzi: potential for enhancement

Izzi, with download and upload speeds of 55.27 Mb/s and 18.74 Mb/s, respectively, and a higher latency of 64.45 ms, trails with an nPerf score of 99,701 points. This performance suggests room for improvement to elevate its competitive stance.

The FTTH segment: elevating broadband standards

The FTTH segment unveils the transformative potential of fiber technology in enhancing broadband services. Megacable outshines in this category with staggering download and upload speeds of 333.26 Mb/s and 262.97 Mb/s, respectively, complemented by a low latency of 15.17 ms, culminating in the highest FTTH nPerf score of 173,702 points.

Totalplay closely matches this performance in the FTTH arena, showcasing download and upload speeds of 311.58 Mb/s and 222.84 Mb/s, respectively, with an even lower latency of 14.65 ms. Its nPerf score of 171,843 points emphasizes the high-quality service that FTTH technology enables.

4. Methodology



nPerf provides a **free tool to assess Internet connection quality** via its website and mobile apps (Android, iOS). Daily, thousands of people rely on nPerf for speed tests in their country, contributing to a comprehensive crowdsourced database covering all operators.

The study employs a strong filtering method to reflect real customer experiences on a specific network (mobile or fixed line). Measures are taken to prevent probes and measurement robots from affecting the results.

For fixed connections, we assess:

▼ Download bitrate :

Indicates the amount of data your connection can receive in one second from the nPerf server. The highest the measured value, the best is the bitrate of your connection.

▲ Upload bitrate :

Indicates the amount of data your connection can send in one second from the nPerf server. The highest the measured value, the best is the bitrate of your connection.

◀▶ Latency (ping) :

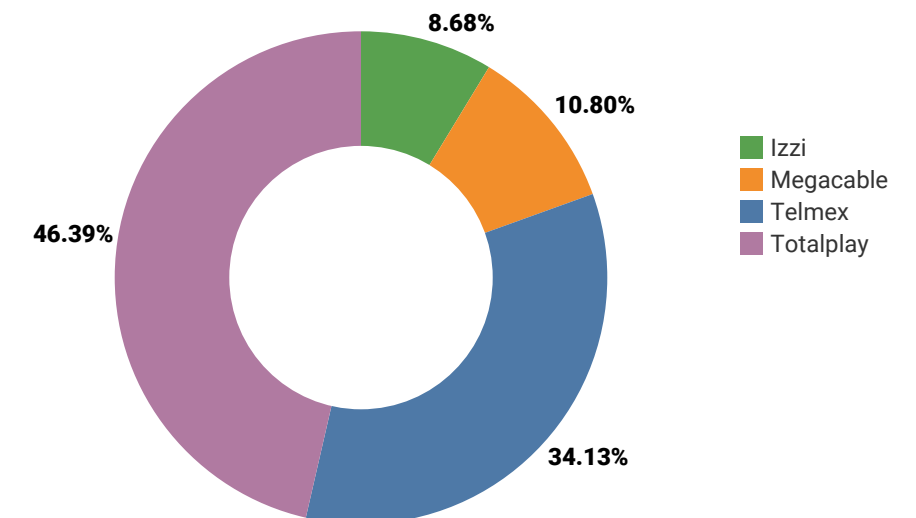
It indicated the delay a small packet of data requires to make a round-trip from your computer to the nPerf server. The shorter the delay, the most reactive your connection is. The main is the minimum value.

Statistical precision is crucial in accurately determining winners. At nPerf, we prioritize test quality, precise reporting, and transparency. Analyzing a large volume of tests in this study, we've achieved 2 % precision for absolute values and 1 point for percentage-based results, highlighting the reliability and accuracy of our data.

For a more comprehensive understanding of the user experience, our report features test results during both Busy hours (6 PM to 11 PM) and Idle hours (the rest of the day). Busy hours, marked by network strain, can impact user experience through congestion. This approach helps in understanding how network performance fluctuates throughout the day.

We only include national Internet service providers with test share above 5% share. The chart below shows the overall test distribution for each service provider.

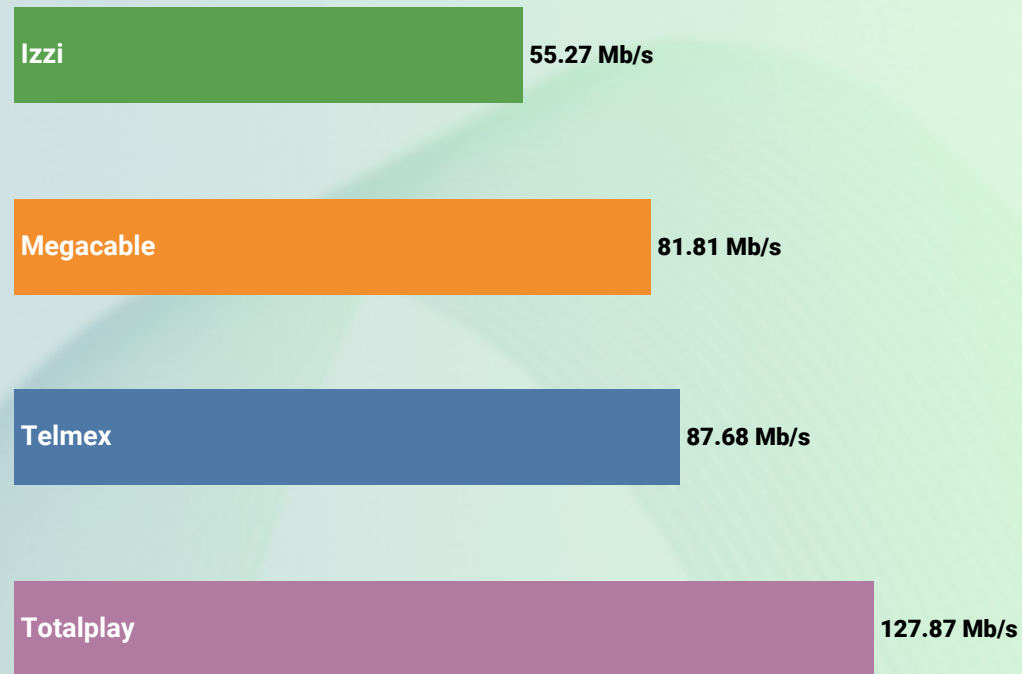
Overall distribution of the tests per provider (ISPs Share)



Source : nperf.com



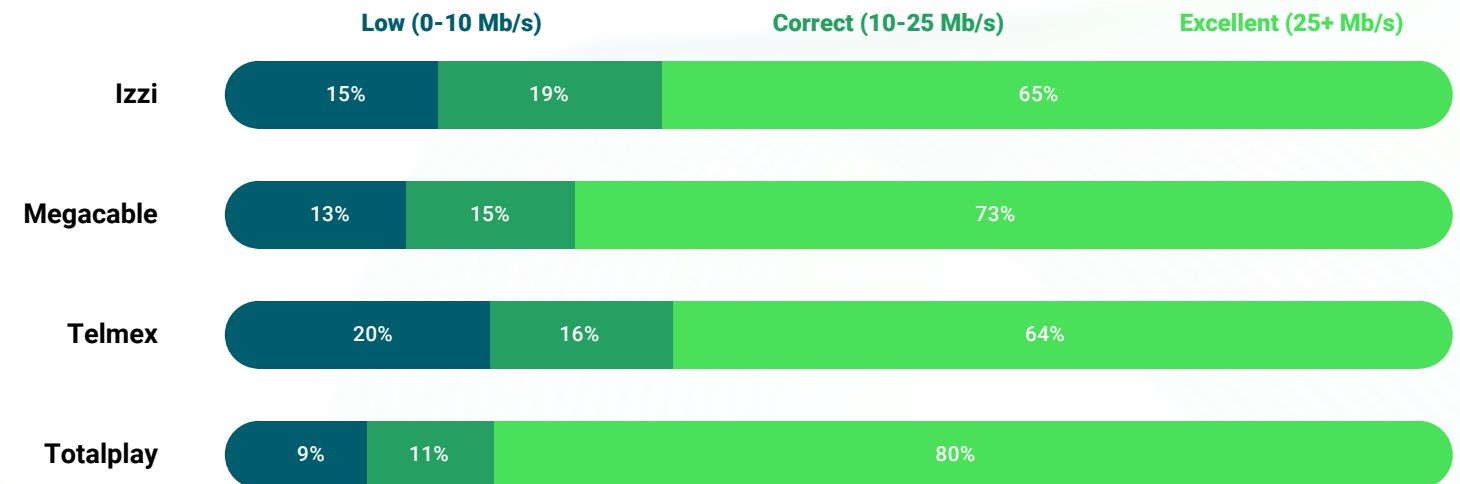
Download Speed (average)



Source : nperf.com

The subscribers of Totalplay enjoyed the best average broadband download speed in 2023.

Download Speed results ventilation (average)



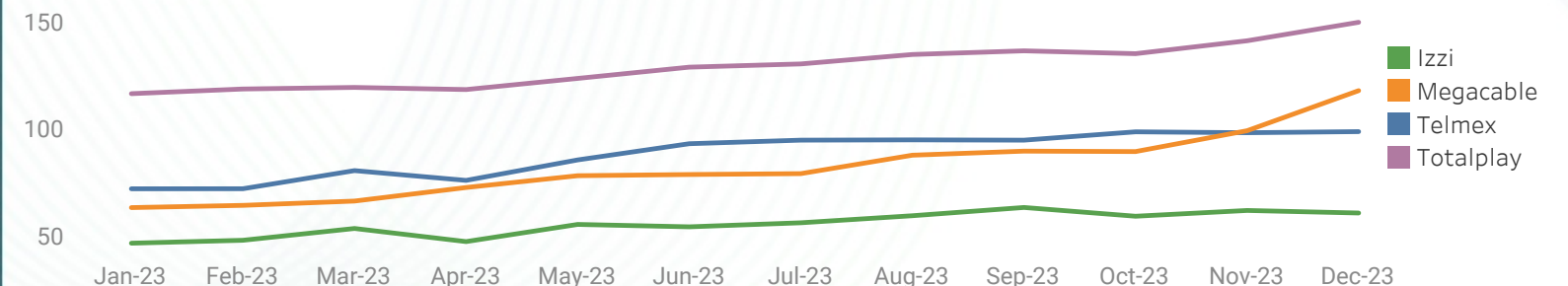
Source : nperf.com

Download Speed (average)



Source : nperf.com

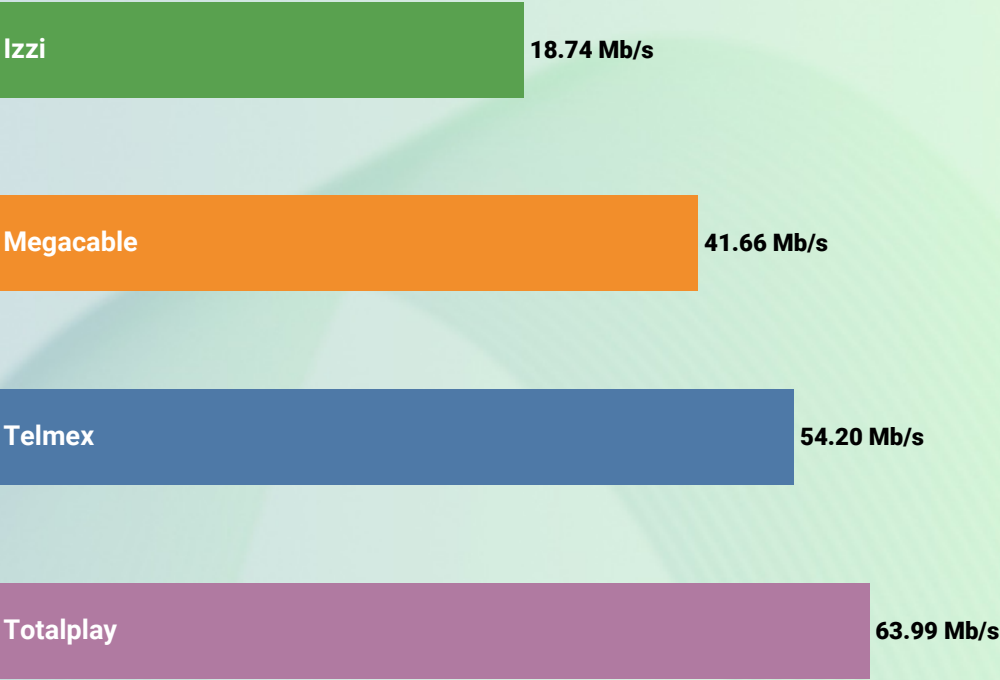
Download Speed evolution over the year (average)



Source : nperf.com



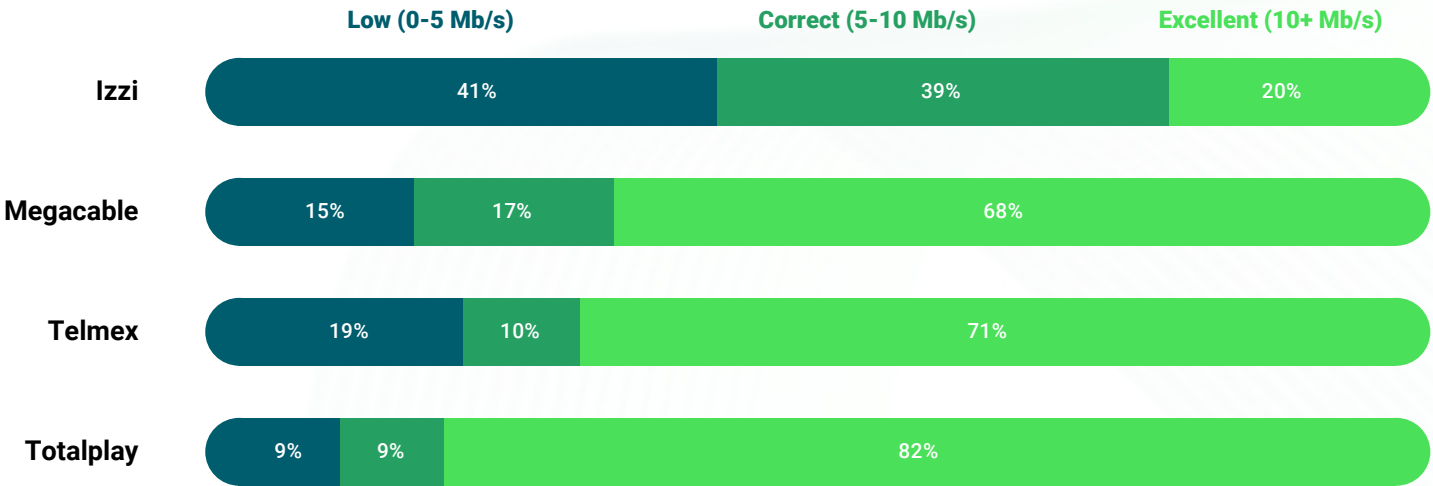
Upload Speed (average)



Source : nperf.com

The subscribers of Totalplay enjoyed the best average broadband upload speed in 2023.

Upload Speed results ventilation (average)



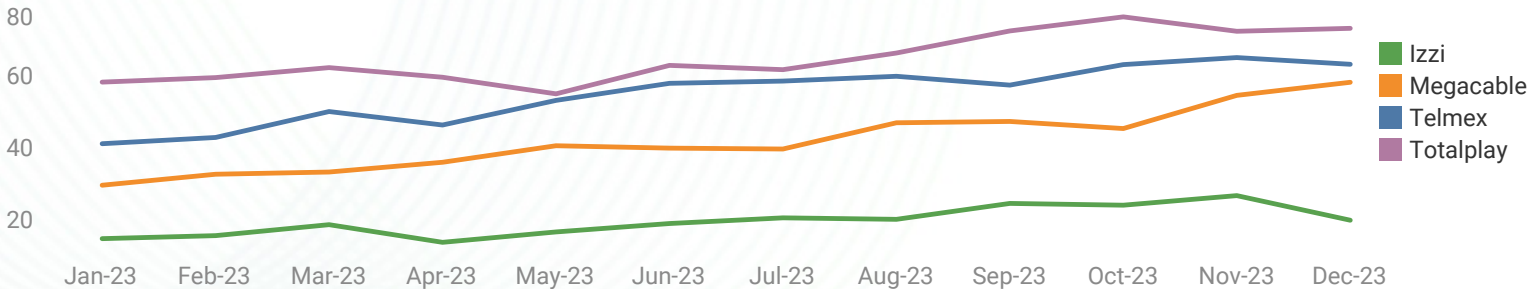
Source : nperf.com

Upload Speed (average)



Source : nperf.com

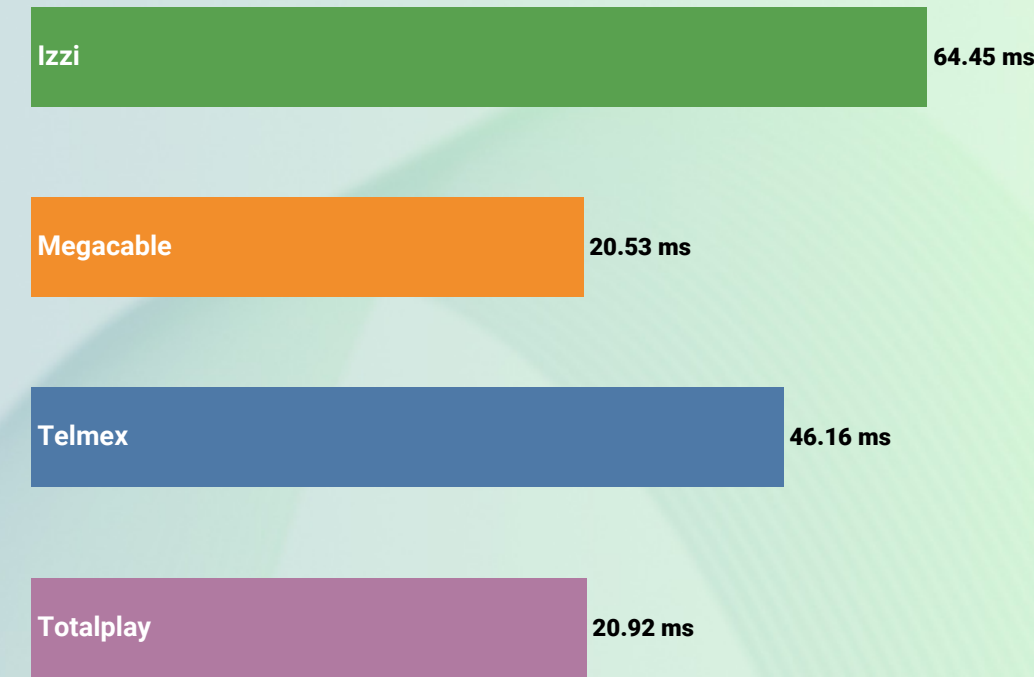
Upload Speed evolution over the year (average)



Source : nperf.com



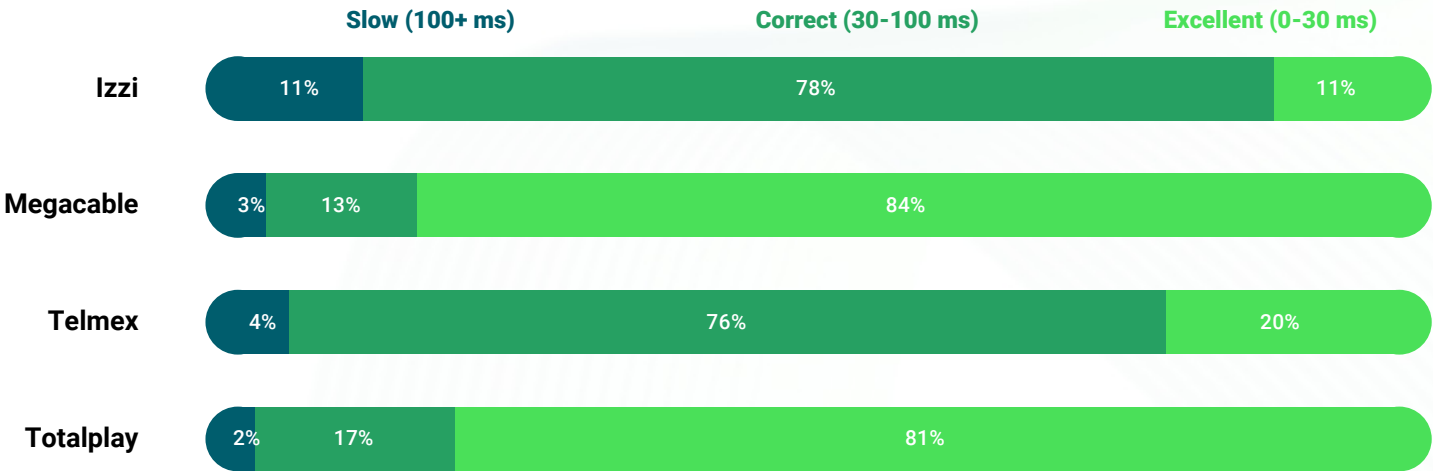
Latency Speed (average)



Source : nperf.com

The subscribers of Megacable and Totalplay enjoyed the best average broadband latency in 2023.

Latency Speed results ventilation (average)



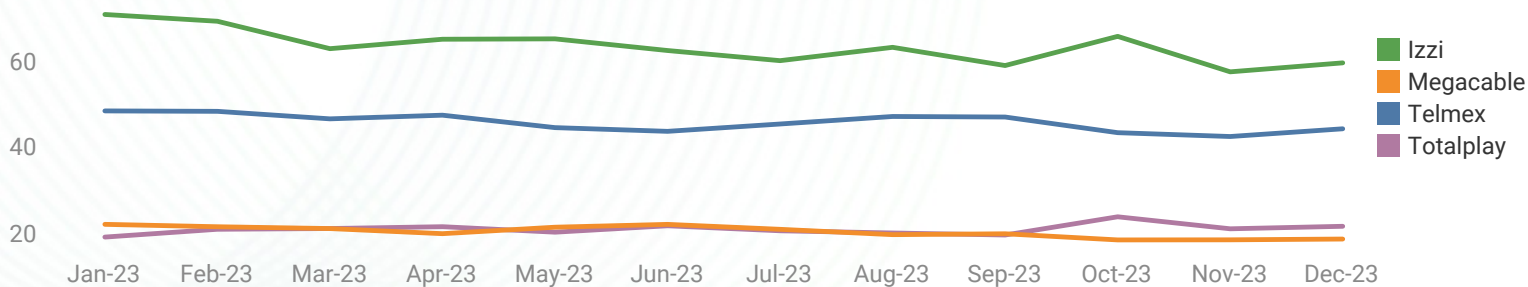
Source : nperf.com

Latency Speed (average)



Source : nperf.com

Average latency Speed evolution over the year



Source : nperf.com

nPerf Score (nPoints)



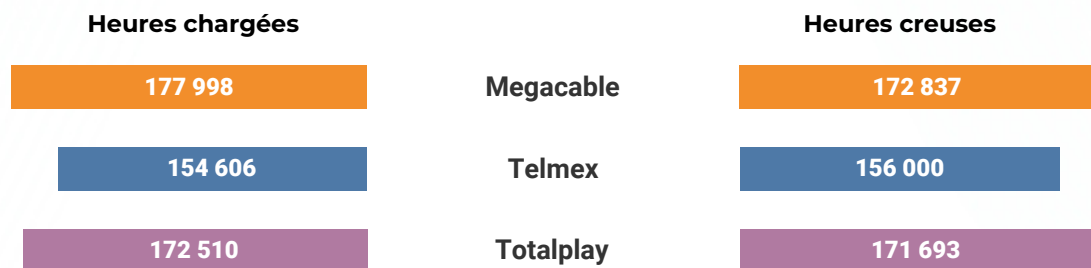
Source : nperf.com

The subscribers of Megacable and Totalplay enjoyed the best broadband performances in Mexico during 2023 on FTTH.

- Best FTTH Internet Performance : Megacable (173 702 nPoints) and Totalplay (171 843 nPoints)
- Best FTTH Download speed : Megacable (333.26 Mb/s)
- Best FTTH Upload speed : Megacable (262.97 Mb/s)
- Best FTTH Latency speed : Totalplay (14.65 ms)

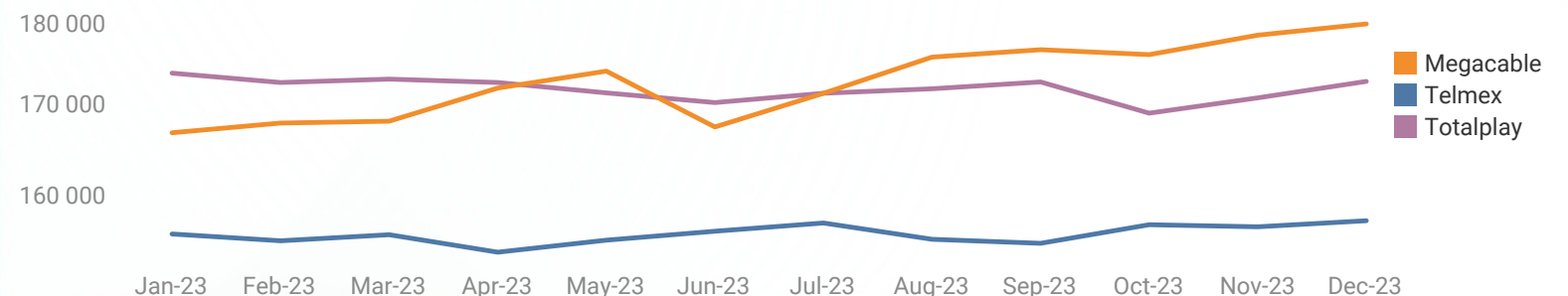
Source : nperf.com

nPerf Score (nPoints)



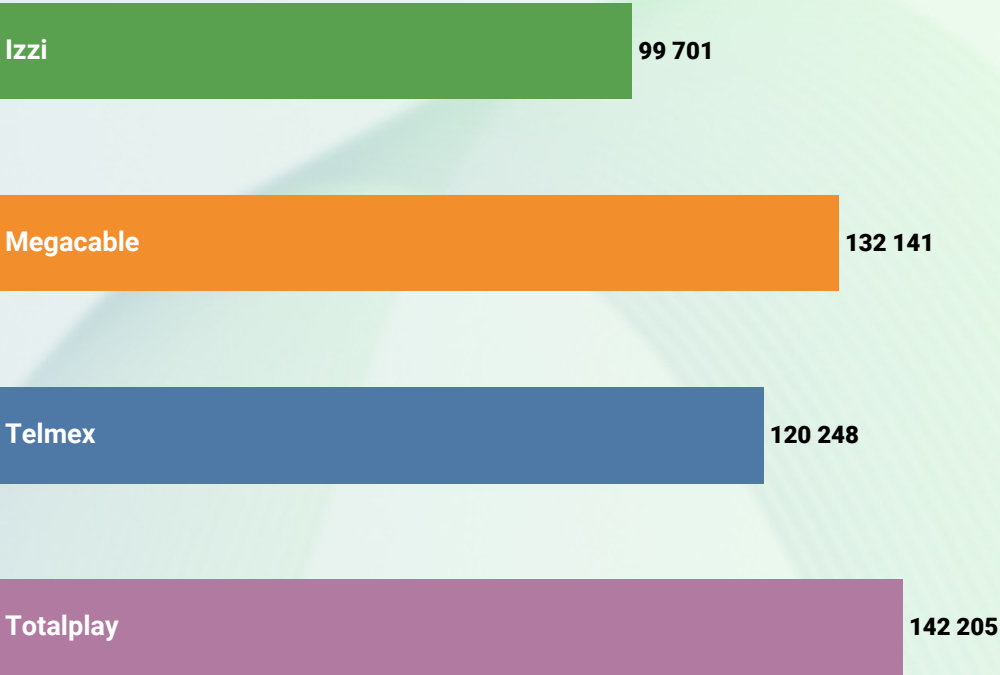
Source : nperf.com

nPerf score evolution over the year (average)



Source : nperf.com

nPerf Score (nPoints)



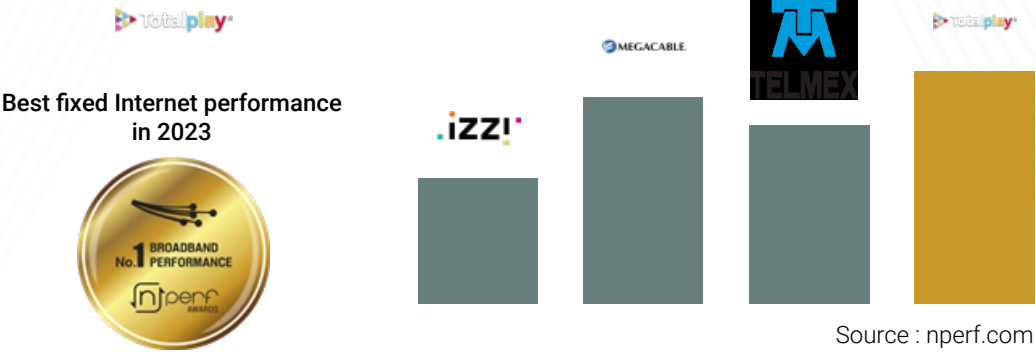
Source : nperf.com

The subscribers of Totalplay enjoyed the best broadband performances in Mexico during 2023.

The nperf score takes into account the measured bitrates and the latency. The value of the points for the rates and the latency is calculated on a logarithmic scale, to better represent the perception of the user.

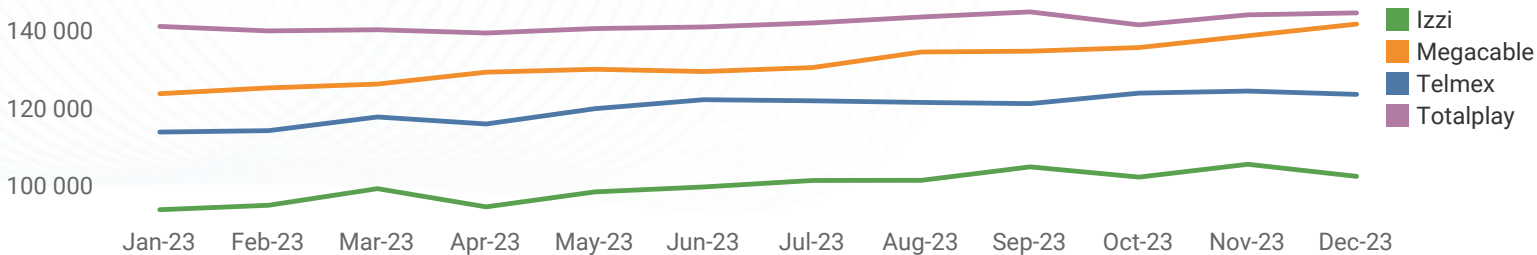
Thus, this score reflects the overall quality of the connection experienced by the user.

Source : nperf.com



Source : nperf.com

nPerf score evolution over the year (average)



Source : nperf.com

