Barometer of mobile Internet connections in Spain

01/01/2024 - 12/31/2024

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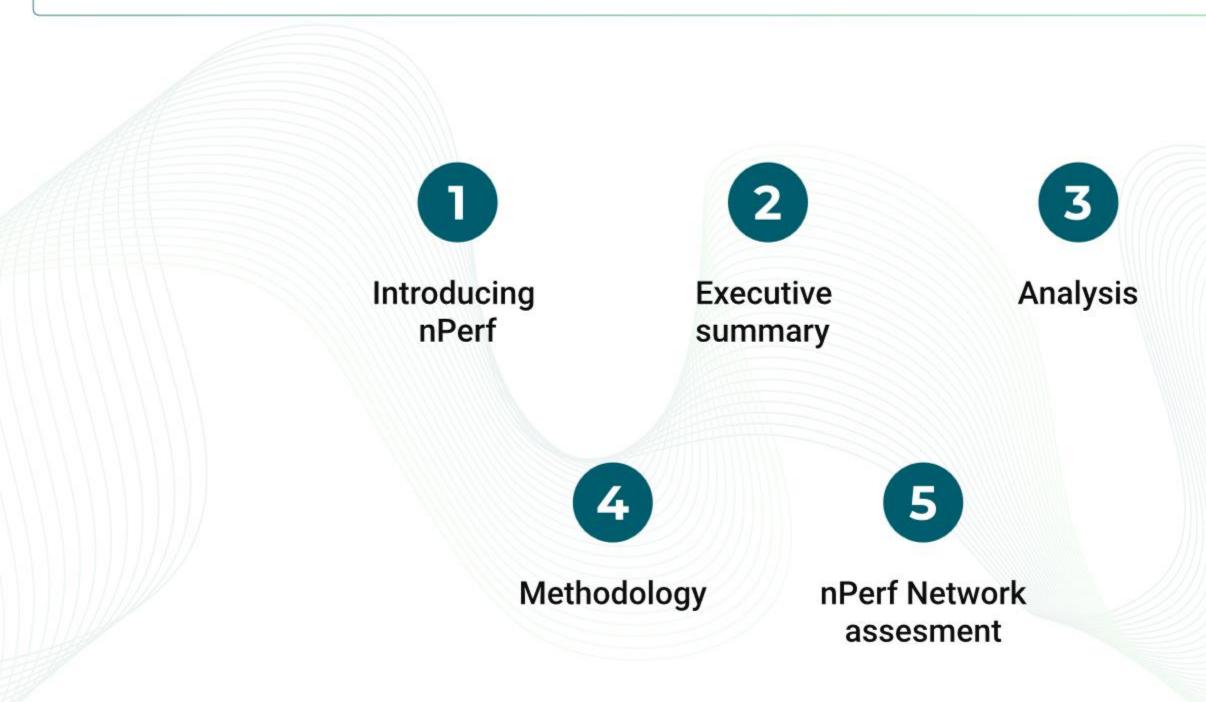


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[n]perf

Expert in the telecom network optimization

nPerf is an independent French company based in Lyon (France). For over a decade, nPerf has been a trusted partner for both fixed and mobile operators, providing comprehensive network testing solutions and analysis. Our mission is to accurately measure, evaluate, and enhance the understanding of Internet connectivity around the world.



Test your Internet connection with nPerf!

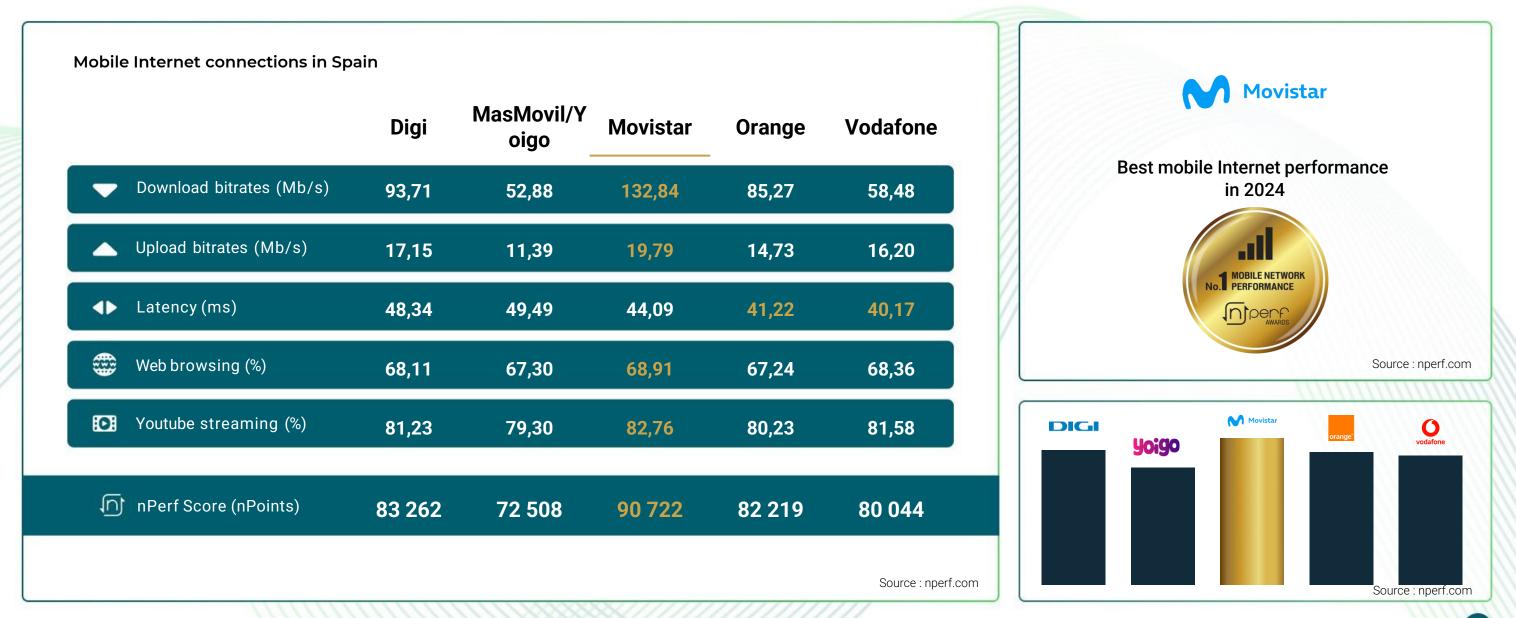
nPerf allows you to test the quality of your fixed, mobile, or Wi-Fi Internet connections up to 10 Gb/s! Dowload our app or visit our website!





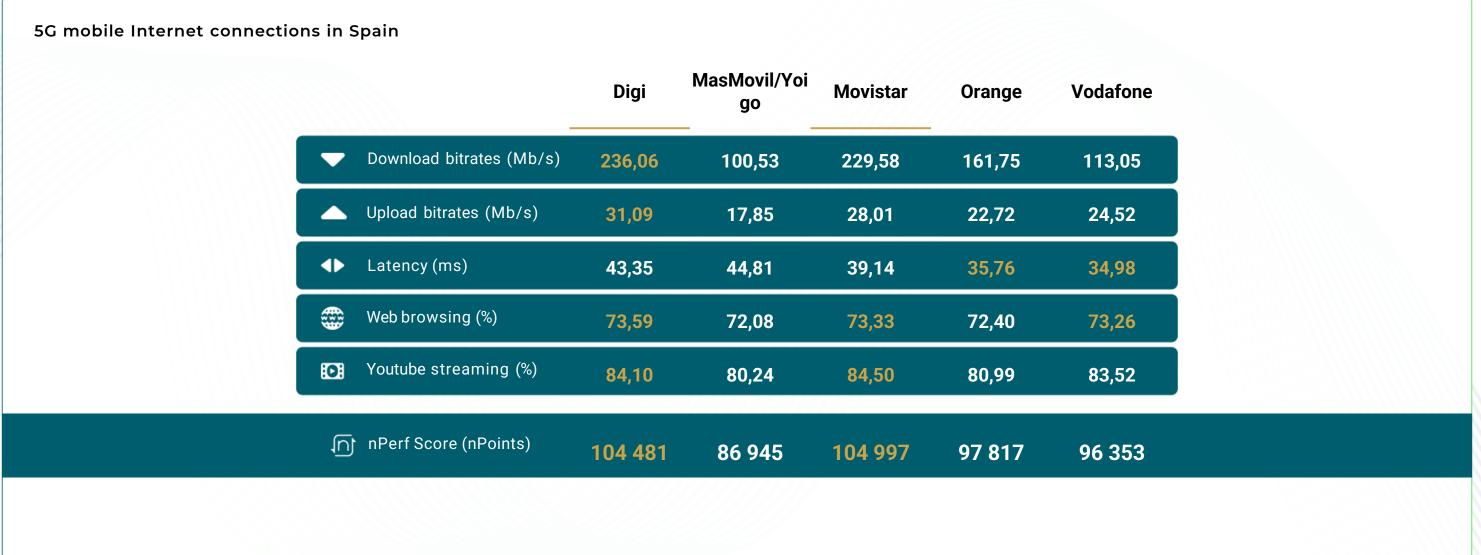
2. Executive Summary

The subscribers of Movistar enjoyed the best mobile Internet performances in 2024.





The subscribers of Digi and Movistar enjoyed the best 5G Internet performances in Spain in 2024.





Source : nperf.com

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3. Analysis

Introduction

In 2024, the mobile sector in Spain has witnessed significant developments, particularly in the 5G sector. Movistar has maintained its position as the leader, with no new leaders emerging in 2024. The global winner for this period continues to be Movistar, which has showcased dominance across various KPIs and focus areas. The sector has seen positive trends, particularly with improvements in 5G technology and an increase in the overall nPerf Score for the country.

Movistar: Leader with exceptional performance.

Movistar continues to lead with a strong global score in 2024. The operator excels in download speed and video streaming, alongside demonstrating strength in the 5G focus area. Movistar also maintains a competitive edge in browsing, ensuring seamless internet experiences for its users.

Vodafone: Excellence in latency.

Vodafone distinguishes itself with the lowest latency, making it a preferred choice for activities requiring quick response times. It shares the spotlight in browsing performance, showcasing its competence in providing reliable internet services.

Digi: Significant improvement in score.

Digi has shown notable progress with a 19.3% improvement in its overall score, reflecting its commitment to enhancing service quality. The operator also competes closely in the 5G focus, demonstrating its growing influence.

Orange: Competitive in browsing and streaming.

Orange remains competitive in browsing and video streaming, ensuring quality internet experiences for its customers. The operator continues to provide strong services, contributing positively to the sector's competitive landscape.

MasMovil/Yoigo: low performance.

MasMovil/Yoigo offers low performance in download speed and upload speed comparing with competitors. the operator does not provide the same level of service as its competitors

Conclusion

Movistar retains its position as the leader, showcasing strength across multiple KPIs and focus areas. Vodafone and Digi also contribute significantly to the sector dynamics with their respective strengths. The overall competitiveness and technological advancements in the sector paint a positive outlook for the future, emphasizing the operators' dedication to delivering superior mobile internet performance in Spain.



4. Methodology

nPerf provides a free application to assess Internet connection quality via its website and mobile apps (Android, iOS). Daily, thousands of people rely on nPerf for speed tests in their country, contributing to a comprehensive crowdsourced database covering all operators.

The study employs a strong filtering method to reflect real customer experiences on a specific network (mobile or fixed line). Measures are taken to prevent probes and measurement robots from affecting the results.

We assess:

Download birate

Indicates the amount of data your connection can receive in one second from the nPerf server. The highest the measured value, the best is the bitrate of your connection.

Upload birate

Indicates the amount of data your connection can send in one second to the nPerf server. The highest the measured value, the best is the bitrate of your connection.

▲ Latency (ping)

It indicated the delay a small packet of data requires to make a round-trip from your computer to the nPerf server. The shorter the delay, the most reactive your connection is. The main is the minimum value

Browsing performance

The browsing test assesses the load time of the fully loaded pages, including images, javascript, CSS, and fonts, for the five most popular sites. This indicator reflects the perceived quality by the user.

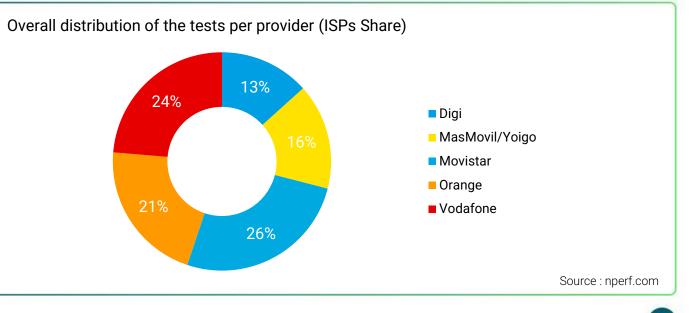
Streaming performance

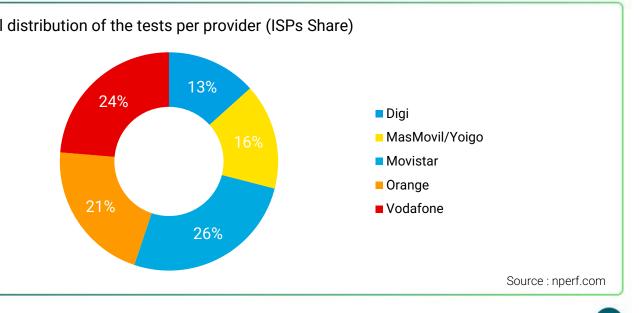
The video streaming test gauges the load time of a fully loaded video in three resolutions on YouTube, considering stalls during playback. This indicator reflects the perceived quality by the user.

Statistical precision is crucial in accurately determining winners. At nPerf. we prioritize test quality, precise reporting, and transparency. Analyzing a large volume of tests in this study, we've achieved 3% precision for absolute values, highlighting the reliability and accuracy of our data.

For a more comprehensive understanding of the user experience, our report features test results during both Busy hours (6 PM to 11 PM) and Idle hours (the rest of the day). Busy hours, marked by network strain, can impact user experience through congestion. This approach helps in understanding how network performance fluctuates throughout the day.

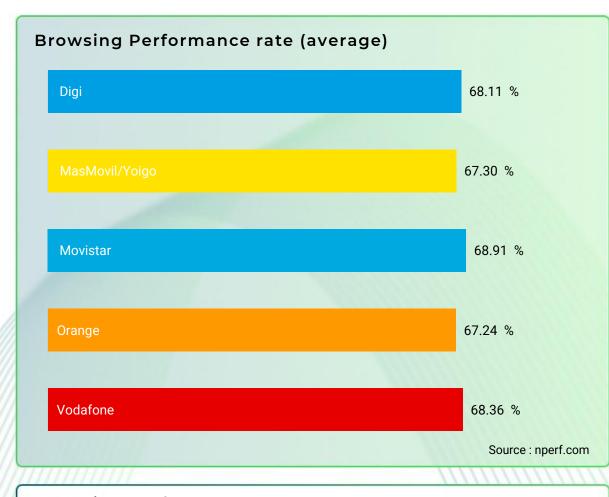
We only include national Internet service providers with test share above 5% share. The chart below shows the overall test distribution for each service provider.

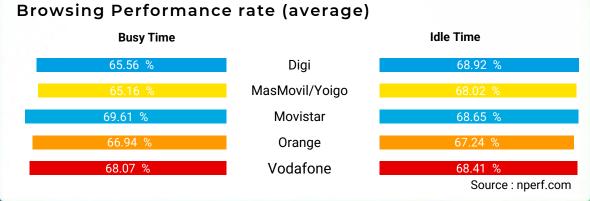




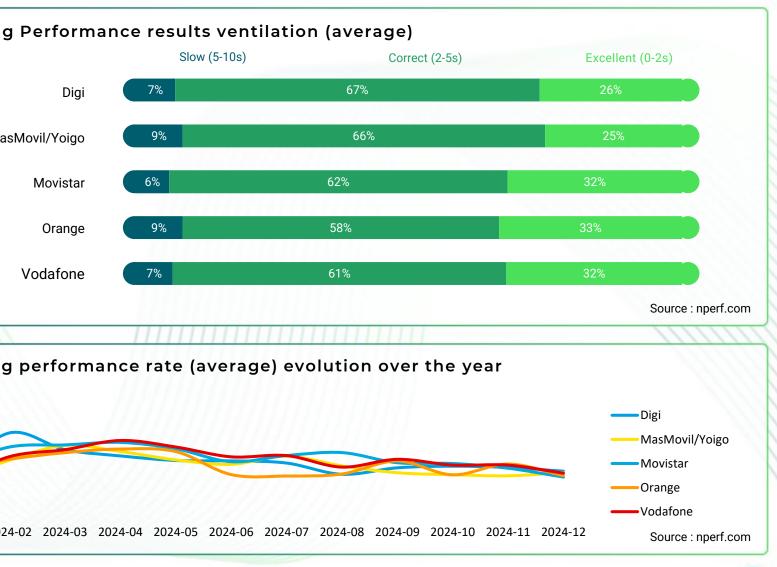


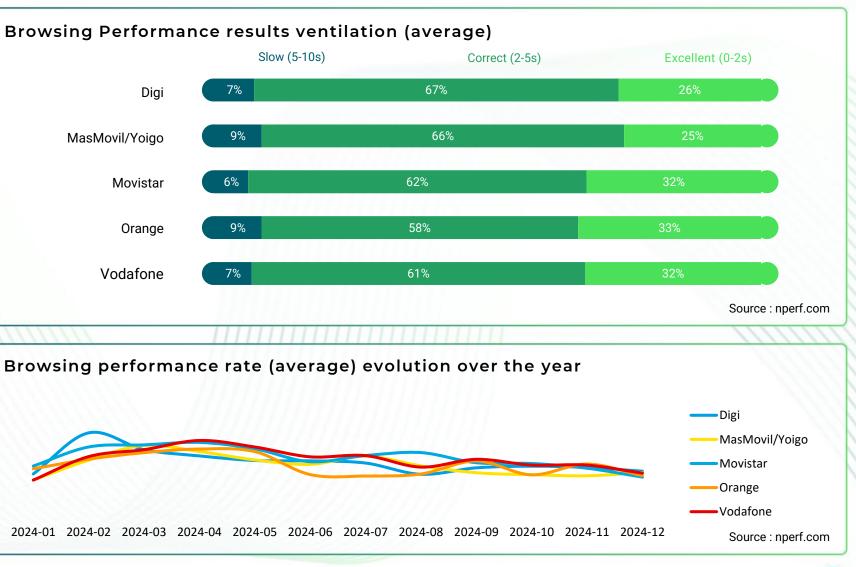






The subscribers of Movistar enjoyed the best mobile Internet Internet browsing performance in 2024.

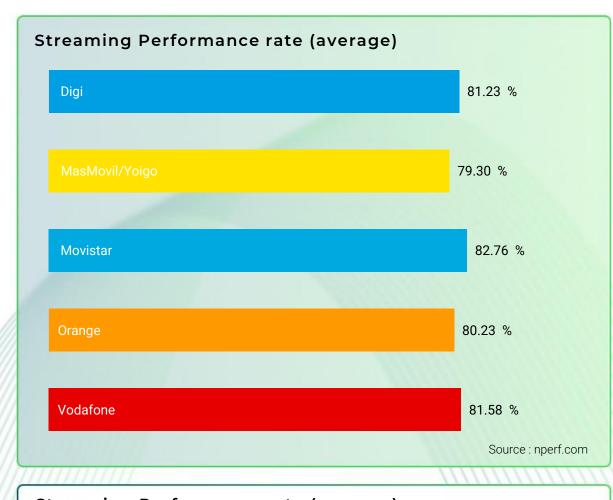


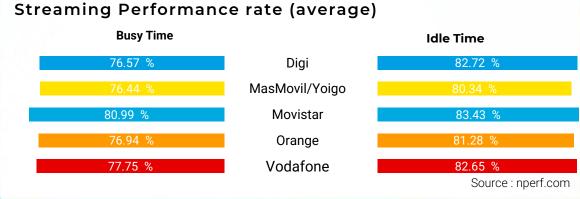




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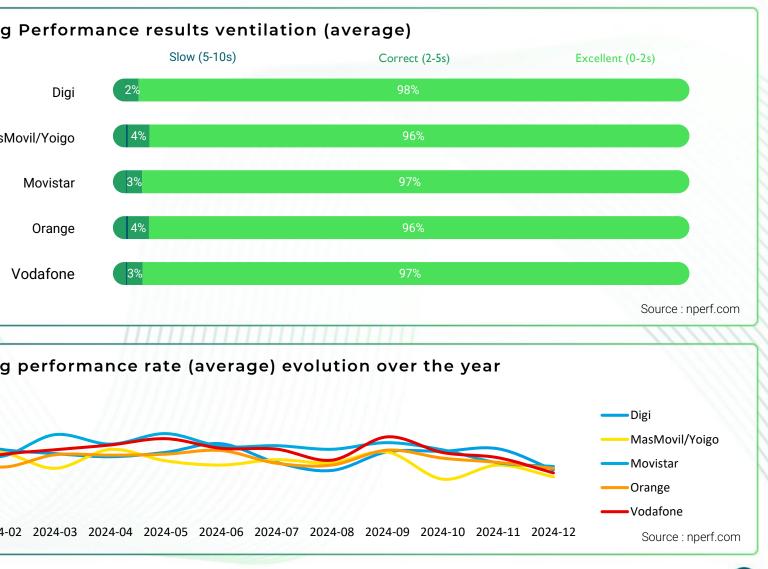


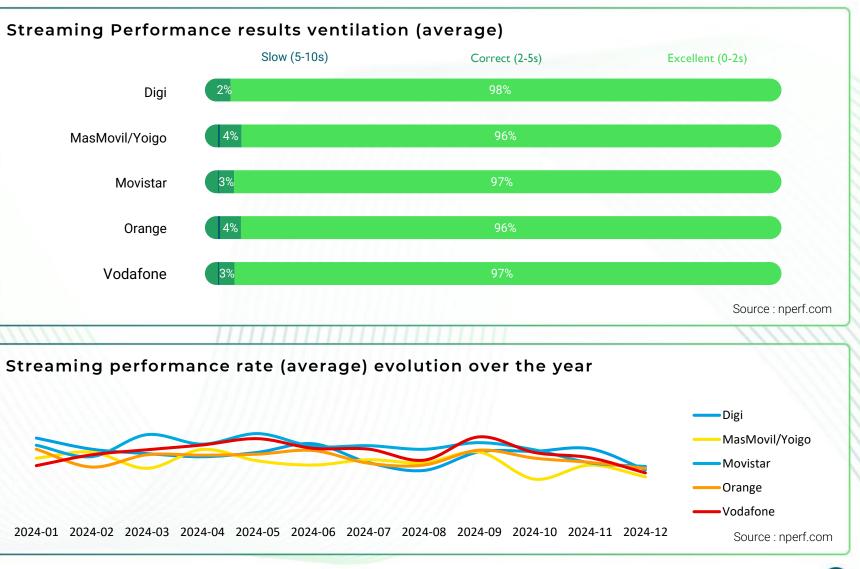




The subscribers of Movistar enjoyed the best mobile Internet streaming performance in 2024.

Slow (5-10s)

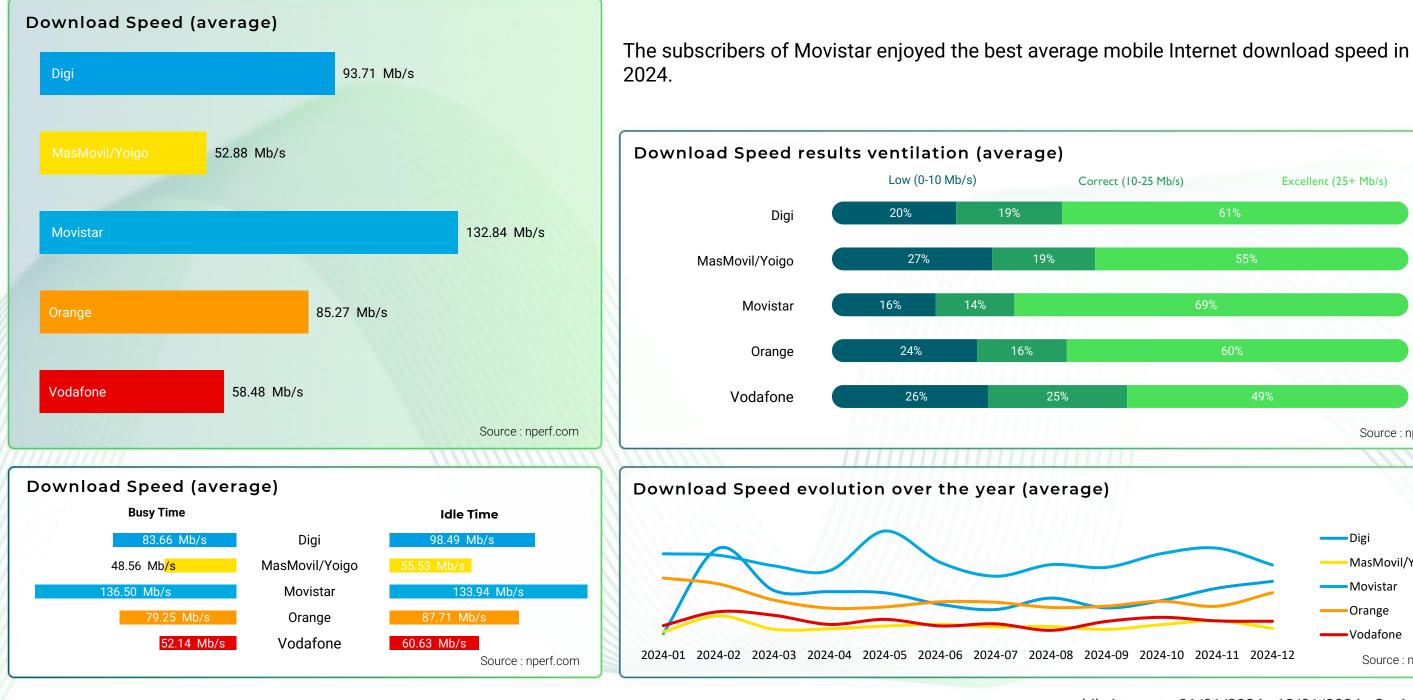




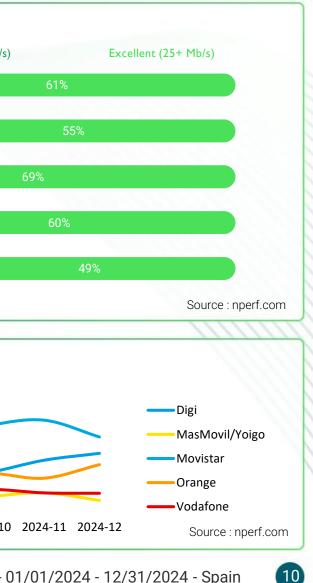


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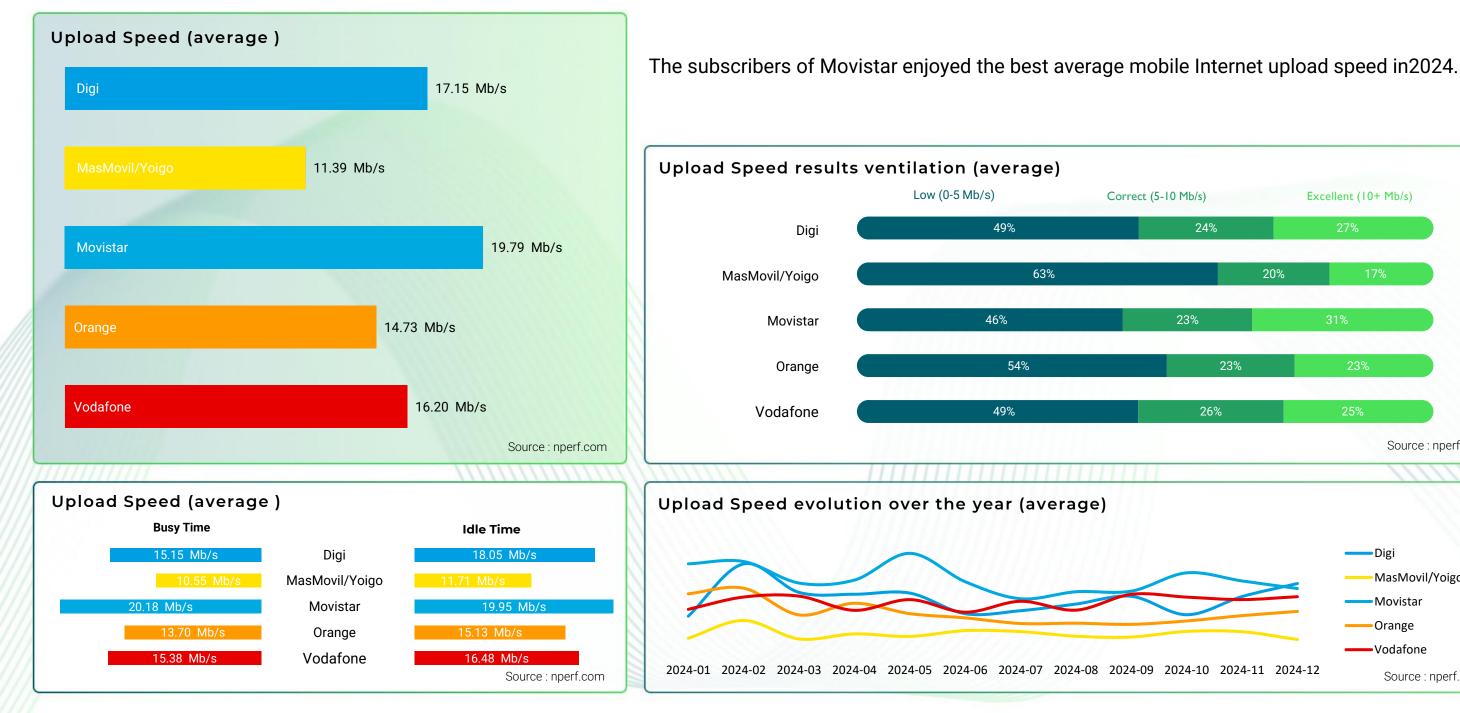




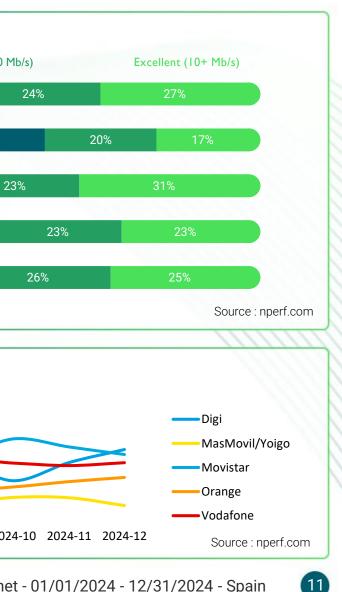




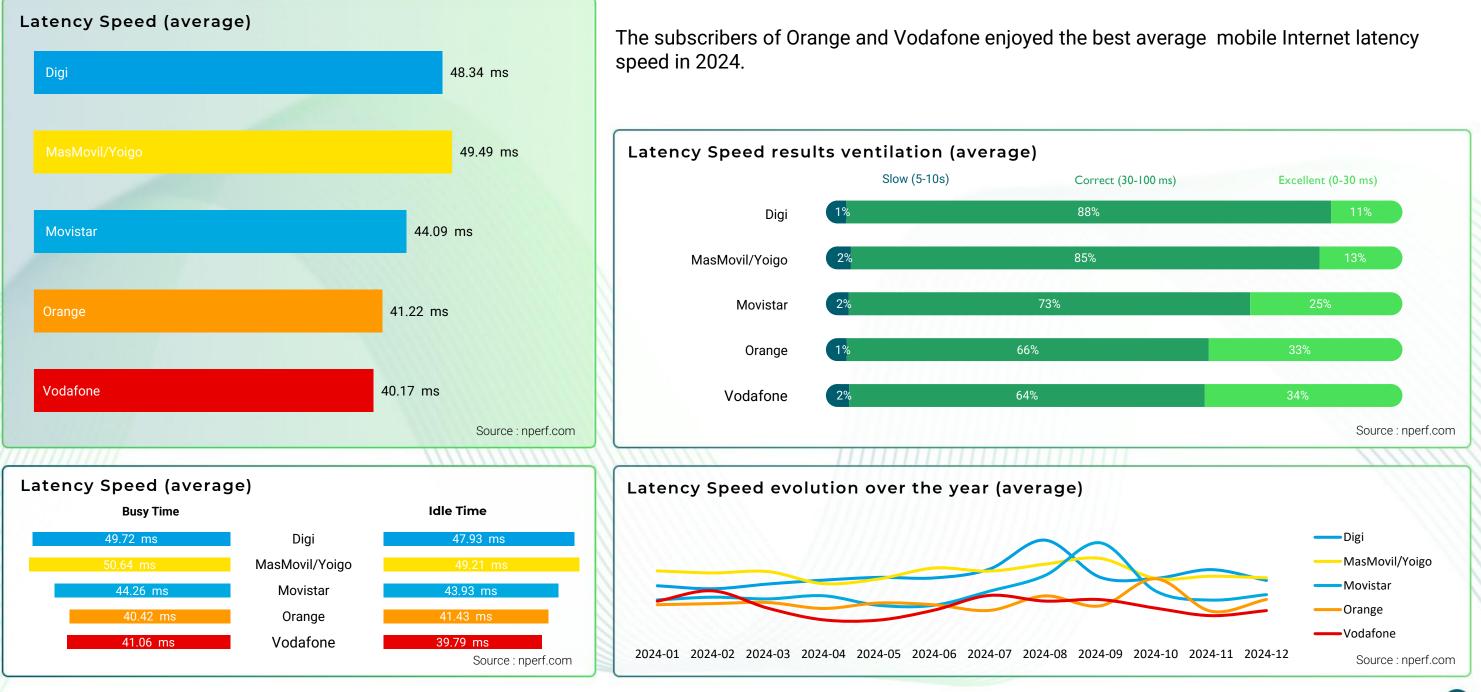










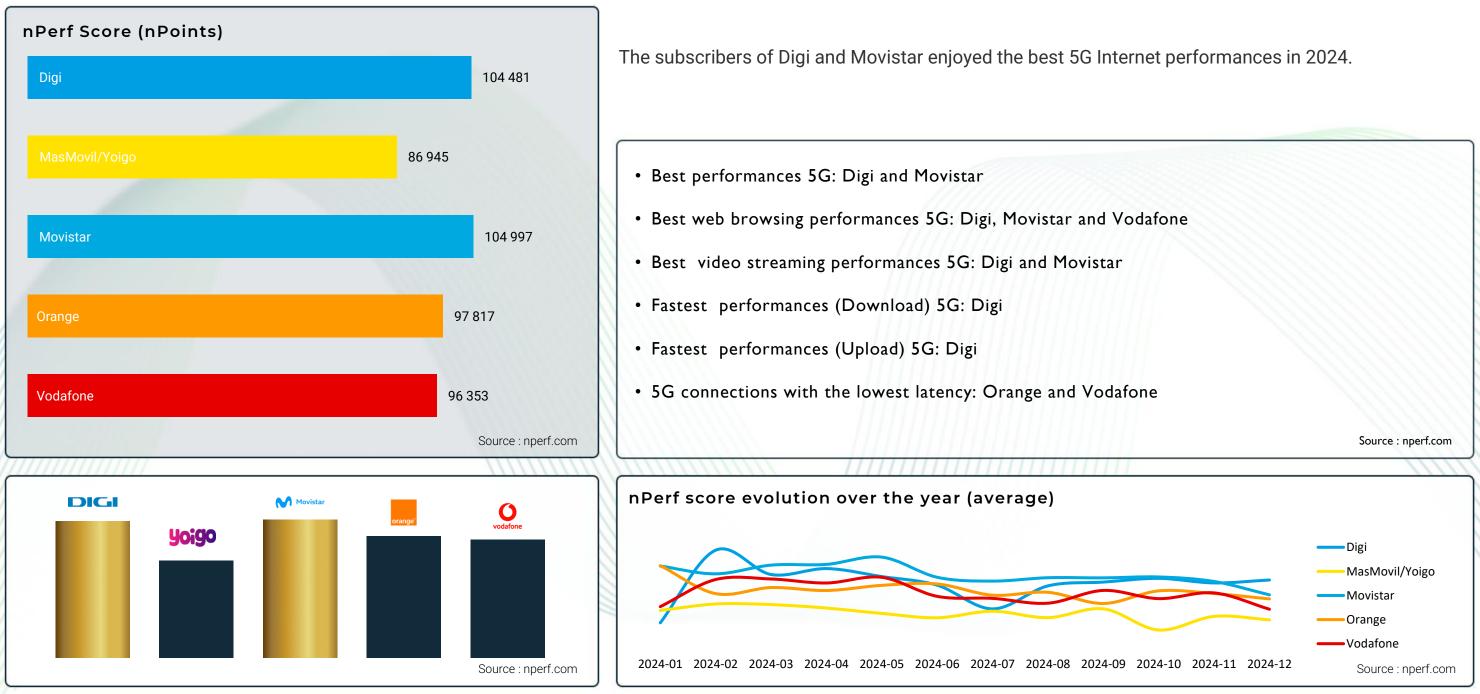


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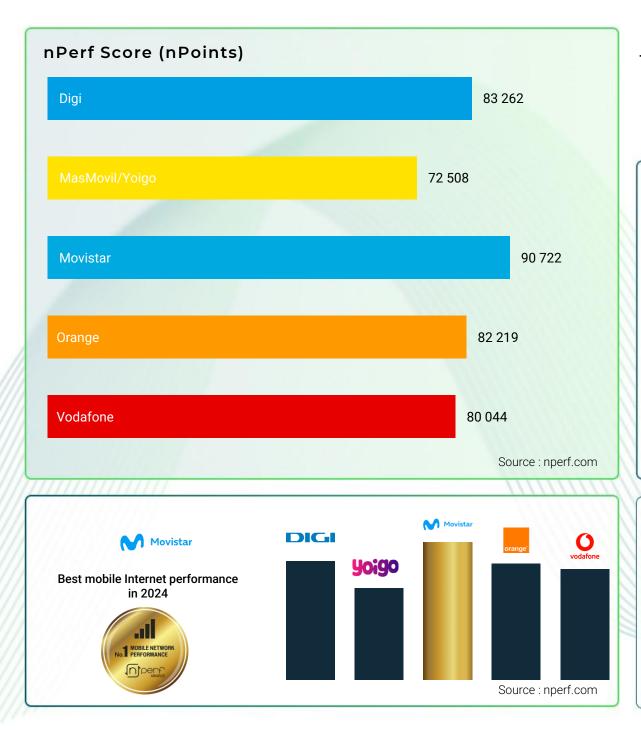
Mobile Internet performance in Spain

5G





Mobile Internet performance in Spain



The subscribers of Movistar enjoyed the best mobile Internet performances in 2024.

The nperf score takes into account the measured bitrates, the latency and the Qoe tests. The value of the points for the rates and the latency is calculated on a logarithmic scale, to better represent the perception of the user.

Thus, this score reflects the overall quality of the connection experienced by the user.

nPerf score evolution over the year (average)

